



# Scott Watkins

VP OF SALES AND MARKETING

# DOCJOHNSON®

Scott joined the Doc Johnson team in 2013 and infused the company with the latest corporate strategies, along with a focus on streamlining procedures while continuing to expand business. Scott brings 14 years of hands-on sales, business development and management experience, as well as a degree from UC Santa Barbara.

Since arriving at Doc Johnson, Scott has instituted new techniques and is working along with his well-established team to build a greater focus on identifying and creating strategic opportunities for our customers, as well as intensifying our push into overseas markets. Scott is working to develop tools and strategies to insure and support objectives-focused customer service at every level.

Watkins previously held the position of Vice President of Sales at Trigg Laboratories, a market leader in the personal lubricant category. Previous positions include Director of Sales and Marketing at Ronco Inventions, a well-known infomercial company; Director of Business Development at Worldlink Media, a business-to-business solution for direct response and infomercial clientele where he founded an integrated media division; and in his early career, as an Account Executive at Excite@Home (imall.com), a one-time provider of web hosting, site creation, and e-commerce tools.

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