



# Gabe Segura

ACCOUNT EXECUTIVE

**DOCJOHNSON®**

Gabe joined Doc Johnson's sales team in June of 2013 as a Retail Liaison, focused on improving retail store relations through trainings. Having previously worked as a private tutor in Math and Science, Gabe immediately put his well practiced teaching skills to use by training store personnel on products, and upselling techniques. Gabe's extensive understanding of how to effectively connect with people allows him to conduct trainings with maximum impact.

While in the office, Gabe is well organized with a track record that demonstrates self-motivation and a unique blend of creativity and logic, along with an initiative to achieve both personal and corporate goals. All of which propel him forward at Doc Johnson. Gabe, enjoys utilizing the data from our Master Information Sheet as a platform to tailor information for our customers. As an enthusiast of the insights we gain from sophisticated data analysis, Gabe is quickly becoming proficient in the use of complex sales models.

Gabe's motivation and training expertise is a boon to his team. Gabe uses his easy-going personality to provide a cohesive bond between him and his teammates. The Doc Johnson team as a whole is efficiently enhanced by Gabe and his many talents.

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